



OFFICIAL NONPROFIT OF
AMERICA'S LAKES AND WATERWAYS



Why?

- Support for projects
 - Declining funding
 - Shrinking staff
- Parallel National Park Foundation, National Forest Foundation, and National Fish and Wildlife Foundation functions for Corps sites



What?

- Project support
- Facilitate partnerships/ grow local friends groups
- Serve as connection/ hub for partner groups
- Inform key players of value of Corps Program: ADVOCATE (not lobby)



Who?

■ Membership

- Corps retirees (\$50/yr)
- Friends and Friends groups (\$50/yr)
- Active Corps employees (\$50/yr)
- Active Corps GS-9 or lower (\$25/yr)
- Corporations (\$500/yr)
- Projects (\$300/yr)
- Lifetime (\$1,000)



Who?



■ Board of Directors

(9 positions: goal 1/3 Corps, 1/3 Rec/NRM specialists, 1/3 Financial leaders)

- Chairman – Greg Miller
- Treasurer – Darrell Lewis
- Secretary – Marilyn Jones



➤ Directors:

- Rich Deline
- Peter Lewis
- Donna Asbury
- 2 vacancies



- Articles of Incorporation December 2006
- IRS 501(c)(3) designation January 2007



Who We Are:

The Corps Foundation engages the public to ensure the environmental health and recreational enjoyment of our nation's lakes and waterways administered by the US Army Corps of Engineers.

Goals:

- Well informed public
- Involved public
- Strong partnerships
- Healthy, sustainable, accessible natural resources



How?

- Support/connect Friends groups
- Grant/ Prospect training
- Act as fund/grant recipient
- Water safety signs
- Funded project proposals
- Funding national partnership and volunteer awards- possible new coin, and pursuing free weekend at a Corps lake resort for national winner



Inaugural PROSPECT class





US Coast Guard PSA Grant

- Received \$175,000 Boating Safety Grant
- Only available to non-profit groups
- Three focus group sessions at Carlyle, Table Rock, and Lewisville
- Contract awarded- Will create four 30 sec video PSAs, two 15 sec video PSAs, three audio PSAs, two poster designs, a website, and a Smartphone game



Allstate/Oh Ranger! Water Safety Panels







Excellence in Partnerships Award

- Annual award intended to recognize outstanding contributions by a partner to the Corps recreation and environmental stewardship programs.
- Presented in conjunction with PAC team spring meeting.
- Past Recipients:
 - 2001: Bay Model Association
 - 2003: Upper Texas Coast Waterborne Education Center
 - 2005: Kaskia-Kaw Rivers Conservancy
 - 2008: Friends of Lake Sonoma
 - 2009: Friends of W. Kerr Scott Reservoir
 - 2010: Friends of Raystown Lake
 - 2011: Friends of Caesar Creek Lake
 - 2012: Our Lands and Waters Foundation
 - 2013: Linn County Parks & Recreation
 - 2014: Roanoke River Basin – Upper Reach





EIP 2013 Award

- Award ceremony held in Sweet Home, OR on April 15, 2014
- Presented by Mary Coulombe and the Corps Foundation
- 30 attendees
- Partnership project site visit





Volunteer Awards

- Annual award intended to recognize outstanding services by a volunteer to the Corps recreation and environmental stewardship programs.
 - Group
 - Individual
- Presented by the District Commander.
- 2014 Recipients:
 - Group: SC Dept of Natural Resources, CRRP Visitor Center Team – SAC
 - Presentation scheduled for April 10 by SAD commander BG Turner.
 - Individual: Mikayla Conrad – LRH



Present

- Redirecting focus to grow project and partners capacity
- Focus on increasing partners capacity
- New mission, goals, board responsibilities. Shift from Corps focus to public need.
- Seeking points of contact in private sector, recreation retail/manufacturing, state parks



Present

- Key focus items: Advocacy for the Corps, working with other associations to get information out to elected officials for new legislation needed
- Volunteer recognition item purchase- Foundation will work with PAC to develop items that they will buy and provide to Corps
- New website design
- Amazon Smile fundraising opportunity



Recreation Improvements
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Helping America's Lakes and Waterways

Americans love the lakes, rivers and waterways operated by the U.S. Army Corps of Engineers. These special places rely on the help of many organizations and individuals to create a positive visitor experience. The Corps Foundation is the only nationwide nonprofit organization dedicated exclusively to supporting our nation's lakes, rivers and their many resources.

People join the Foundation to express their deep appreciation for these water resources. In the company of likeminded people, many support Corps Lakes financially and as volunteers to help maintain the quality experiences we all love and cherish.

WHY WE NEED YOUR HELP

In a time of decreasing federal funding America's lakes and waterways are at risk of reduced access, eliminated programs, even closures. With your financial support we can help maintain and improve programs and facilities and keep these treasured resources vibrant.

Join



Future...

- Fully developed Board and new Advisory Council
- Foundation may seek intern AmeriCorps or SCA
- Eventually hire professional staff for Executive Director position
- Inclusion in CFC



You Can Help With...

- Membership
- Networking
- Ideas
- New board members



Website

www.corpsfoundation.org



- Information
- Progress Reports
- Membership Application
- Link to Corps Recreation URL
- What else would you like to see here?



Questions?

